

## WHY CHOOSE BROOKSIDE?

*Why is being associated with Brookside Laboratories so beneficial? What does Brookside offer that other laboratories do not? These are good questions.*

*Choosing a laboratory can be a critical decision, especially when it comes to scientific research, experimentation, or analysis. Here are several reasons why Brookside Laboratories stands above the rest:*

- **Expertise**: The management team has over 125 years of combined experience. From data analysis to sample testing to programming, our team has unique skills and knowledge that set Brookside apart from others. Some of our management team also serve on various scientific boards as advisors or consultants.
- **Advanced Technology and Equipment**: Brookside Labs uses the state-of-the-art technology and equipment available in the laboratory. Brookside has developed its own cutting-edge LIMS that helps make data acquisition and transfer seamless. By utilizing advanced technology and equipment, Brookside Labs can provide high-quality services to our customers. The lab also keeps up with emerging methodology and instrumentation to ensure they are on the cutting edge in their field.
- **Quality Assurance**: High standards of quality and accuracy are maintained in the laboratory at all times. Brookside Labs participates in the following:
  - North American Proficiency Testing Program (NAPT) for Soil, Plant, and Water
  - Performance Assessment Program (PAP) accredited for Soil and Plant
  - Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) accredited for Soil
  - The National Forage Testing Association (NFTA) certified for forage
  - Minnesota Department of Agriculture certified for Manure and Soil
  - Missouri State approved lab for Soils
  - Iowa Department of Agriculture & Land Stewardship certified for Soil
  - American Association for Laboratory Accreditation accredited in Geotechnical/Putting Green Materials Testing
  - Agricultural Laboratory Proficiency Program (ALP) participant in Soils
  - Agricultural Laboratory Testing Association (ALTA) certified in Soils (SAC) and Plant (PAC)

- **Timeliness and Efficiency**: Brookside Labs can deliver your results promptly and efficiently. Many data processes in the laboratory are performed by customized robotics and high-tech equipment. Most data is transferred electronically, which reduces data entry errors. Brookside Labs understands that data can be time-sensitive and will start working on your samples when they arrive. Most data can be returned to customers within 1-5 business days.
- **Customized Solutions**: Brookside Labs can tailor our services to meet the specific needs of our clients. We can be flexible and willing to adapt protocols, methodologies, or analysis techniques to address unique requirements from partners.
- **Collaborative Approach**: Brookside Labs uses a collaborative approach for analysis and testing requests. We are willing to work closely with clients, partners, or others to achieve shared objectives and foster innovation.
- **Reputation and Track Record**: Brookside Labs has provided services for over 70 years worldwide. We are the only laboratory in the world to offer our customers a vast selection of services. Brookside Labs works with many universities performing research and is entrusted to perform work for nationally recognized companies. Some of our collaborative research has been used to help write methodologies in our testing fields.
- **Ethical Standards**: We are committed to ethical practices, including integrity, transparency, and confidentiality. Your data, samples, or intellectual property will be handled carefully and respectfully.
- **Cost-Effectiveness**: Brookside Labs offers competitive pricing and cost-effective solutions without compromising quality or reliability.
- **Customer Support and Communication**: We are committed to providing exceptional customer support and maintaining open lines of communication throughout your business with us. We assure you that you will have access to knowledgeable staff members who can address any questions or concerns promptly.